

EYSTIN SALUM

FOOTBALL / GOLF / LIFESTYLE / MOVEMENT / CULTURE



MVP QUARTERBACK / CREATOR / PERSONALITY

There's a lot more to Eystin than football, although he's pretty damn good at that too.

Eystin Salum brings the competitive intensity of professional football and the personality of a natural entertainer to everything he does.

An MVP quarterback with a quick sense of humor and curiosity that extends far beyond sports, Eystin moves easily between football, golf, travel, wellness, and everyday entertainment. His appeal is the contrast: serious about competing, rarely serious about himself.

THE APPEAL

An accomplished athlete with an entertaining personality and a point of view that goes well beyond sports.

PARTNERSHIP FIT

Sports & Performance / Golf / Men's Lifestyle / Travel & Hospitality / Events & Experiences



AUDIENCE / PROOF AT A GLANCE

OCTOBER 2026

1,800

FOLLOWERS

Personal Instagram

66.4%

MEN

Instagram

78.3%

AGES 25-44

Instagram

57.7%

UNITED STATES

+ ITALY & AUSTRIA

SOME CONTENT



GAME DAY

The quarterback, competition & leadership



THE NEXT CHAPTER

Golf, ambitions & what comes next



BEYOND THE FIELD

Humor, curiosity & everyday life, recovery

PARTNERSHIPS / BOOKINGS

Brand campaigns · Appearances · Lifestyle partnerships

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