

EYSTIN & MICAH

TRAVEL / ENTERTAINMENT / FOOD / SPORTS / LIFE



CREATIVE DUO / LIFESTYLE / ENTERTAINMENT

They're the couple everyone wants at the function and no one can wait to see what they get into next.

Eystin and Micah are longtime partners, best friends, and creators whose chemistry makes even the most ordinary moments entertaining. He's an MVP quarterback with a competitive streak and a natural sense of humor. She's a creator and creative director with a curious mind, strong opinions, and an appetite for new experiences. After an unexpected football opportunity took them to Italy, what was supposed to be a few months abroad turned into four years of exploring new places, discovering different cultures, and building a life together. Their content brings audiences along for the adventures, conversations, competition, and everyday moments that make their relationship uniquely theirs.

THE APPEAL

Two distinct personalities whose genuine connection makes shared experiences easy to watch and easy to imagine a brand within.

PARTNERSHIP FIT

Travel & Hospitality / Food & Beverage / Sports & Recreation / Lifestyle / Experiences



AUDIENCE / PROOF AT A GLANCE

OCTOBER 2026

715

TIKTOK FOLLOWS

666 Tiktok
40 Instagram

82%

WOMEN

TikTok

54.8%

AGES 25-44

TikTok

87.4%

UNITED STATES

TikTok

SELECT CONTENT



SMALL TALK

Random every day moments



FRIENDLY FIRE

Competition, humor & real reactions



SHOW EM THE VIBE

Football, food & life together

PARTNERSHIPS / BOOKINGS

Duo campaigns · Hospitality · Experiences · UGC

BLACKTAIKUN.COM/TAIKUNTALENT

TEAM@BLACKTAIKUN.COM